

Club Matters and Club Development Support

Club Matters is Sport England’s one stop shop for sports clubs. Club Matters provides free, convenient, practical resources to help clubs run themselves in a sustainable manner.

Club Matters gives you access to free innovative tools to help develop your club

- Club Improvement Tool: [The Club Improvement Tool](#) is an online health check for clubs of all shapes and sizes. Find out how you are performing and get a tailored development plan identifying recommended resources to help you build the club you want.
- [Club Matters Workshops](#): short training sessions on areas relating to club development. The sessions will develop your skills, improve your knowledge and ultimately help you develop your club. Workshops are delivered on: Club Finances, Marketing Strategy your Club; Business Planning; PAYE and Employment Status; Club Structures. Get Berkshire Active will be delivering workshops across the county.
- Online Toolkits, quick reference guides, template documents and online learning modules.

And much, much more! Please see www.sportenglandclubmatters.com for further details; and see below for details of how GBA can support your club with developing your club.

GBA’s Club Development Support

Service	Cost
Online Resources	GBA has a page on our website, dedicated to all that GBA does to support clubs, and lots of other relevant information
Club Forum	GBA hosts a quarterly Club Forums. A typical agenda consists of: updates from GBA on its work supporting clubs, a key speaker covering a pertinent topic of club development, and a chance to network with other clubs and GBA staff. It is free of charge to attend our Club Forums.
Attendance on Club Matters Workshops	GBA organises Club Matters Workshops across the county; Please use the link above for a description of all the workshops available. We require a minimum of 8 clubs to host one a workshop, which are free to attend.
1 to 1 Support	GBA can provide 1 to 1 support to clubs, following on from

attending Club Matters workshops or using the Club Matters website. If you need support using the Club Improvement Tool, writing a Club Development Plan or writing a marketing plan for your club; then GBA is able to provide this for your club; this will be at a cost of £55 per hour.

For further information on GBA's club development support, please contact Neel Sood, Sports Development Officer @ GBA, on neel.sood@getberkshireactive.org.