

Bracknell Forest		Time Square, Market Street, Bracknell RG12 1JD		01344 352000	Customer.service@bracknell-forest.gov.uk	
Political Party: Conservative						
Key Contacts			APS 9 Q2 Results			
Name and Position		Email	Phone	Local Area Stats	Comparisons	
<ul style="list-style-type: none"> - Chris Vaal (Leisure Development Manager) - Vincent Paliczka (Director of Environment, Culture and Communities) - Dr Janette Karklins (Director of Children, Young People and Learning) - Lee Spindlow (SGO) - Matt Gamble (Partnership Development Manager) - Cllr Dee Hamilton (Mayor of Bracknell Forest) - Involve (Voluntary Services) 		Chris.vaal@bracknell-forest.gov.uk Vincent.paliczka@bracknell-forest.gov.uk Janette.karklins@bracknell-forest.gov.uk bracknellforestssp@hotmail.co.uk mgamble@ranelagh.bracknell-forest.sch.uk reception@involve.community	01344 354108 01344 352000 07765 771220 07810 654959 01344 304404	1 x week = 42.9% 3 x (or more) week = 21.8% Some (less than 3x) week = 31.1% Any sport = 57.7% None = 42.3% Would like to do more sport: 36% of currently active 28.3% of currently inactive	Local Authorities 2 nd for 1x week 2 nd for 3x week 1 st for Some 2 nd for any sport 2 nd for no sport Compared with national average: 1 x week = 7.4% higher Compared with Berkshire average: 1x week = 4.5% higher 3x week = 4.1% higher	
Strategies			Demographics			
<ul style="list-style-type: none"> - Joint Strategic Needs Assessment - Joint Health and Wellbeing Strategy (2012) - Bracknell Forest Sustainable Community Strategy (2008 – 2014) 		<i>Aims to draw together in one document the economic, environmental and social aspirations, priorities and needs of a local area</i> <i>It says what needs to happen to protect and improve the health and wellbeing of local people, based on the particular health problems that are common in Bracknell Forest.</i> <i>The vision covers all aspects of life for people in the Borough, examining where we have come from, where we are now and where we want to be in 2030.</i>		<ul style="list-style-type: none"> - The total population of Bracknell Forest is 109,617 - 78.3% of the population aged 16-74 is considered to be economically active - 9 MSOAs are considered to be in the top 50% for deprivation in the UK 		<ul style="list-style-type: none"> - Key wards with high deprivation include Priestwood and Garth, Great Hollands North, Hanworth, Wildridings and Central, Old Bracknell and Harmans Water

Partnership Structures		Crime Rates					
Bracknell and Ascot CCG	<i>Contact details</i>	<ul style="list-style-type: none"> - 44% of Bracknell has a likelihood of crime of 50% or higher <p>Areas at risk of crime include Bullbrook, Great Hollands, Hanworth, Harmans Water, Old Bracknell, Priestwood and Garth and Wildridings and Central</p>					
Cultural Partnership		<p>Market Segmentation</p> <ul style="list-style-type: none"> - Tim most dominant segment, with 94% of the borough - Other dominant segments include Elsie and Arnold, Jamie, Ralph and Phyllis, Jackie, Philip, Kev, Alison and Roger and Joy 					
Children and Young People		<p>Population Breakdown</p> <ul style="list-style-type: none"> - the gender split in Bracknell is approximately 50%/50% - 					
		<p>Leisure Providers</p> <table border="1"> <thead> <tr> <th>Names</th> <th>Contact details</th> </tr> </thead> <tbody> <tr> <td>Bracknell Forest Council</td> <td></td> </tr> </tbody> </table>		Names	Contact details	Bracknell Forest Council	
Names		Contact details					
Bracknell Forest Council							
Parish and Town Councils							
Binfield Parish Council	01344 454602 / binfieldparish.council@btinternet.com						
Bracknell Town Council	01344 420079 / enquiries@bracknelltowncouncil.gov.uk						
Crowthorne Parish Council	01344 771251 / clerk@crowthornepc.org.uk						
Sandhurst Town Council	01252 879060 / stc@sandhurst.gov.uk						
Warfield Parish Council	01344 457777 / clerk@warfieldparishcouncil.org.uk						
Winkfield Parish Council	01344 885110 / info@winkfieldparishcouncil.gov.uk						