MAIN SUCCESSES EXPERIENCED DURING LOCKDOWN

36% of organisations had innovative ideas relating to the delivery of sessions online.

For example:
- Organising home workouts and challenges via social media
- Recording videos to support young people and members
- Developing effective communication channels with members

11% cited an increased social media engagement
11% said that they were able to encourage physical activity of members
11% cited a main success to maintaining contact with members
14% were organising online social events and e-sports tournaments

54% of clubs and organisations are still delivering in an online format during lockdown.

CHALLENGES FACED DURING LOCKDOWN

Access to facilities to deliver sessions
Engaging with young people on social media
Reduced funding and loss of income
Planning sessions and social distancing

CHALLENGES FACED IN THE FUTURE

Resuming normal club operations
Rebuilding and retaining memberships
Fundraising
Abiding by social distancing
Working with schools

MAIN SOURCES OF INFORMATION

50% of organisations said that they use their National Governing Body as the main source of information
39% said Government websites
11% said Sport England

Other sources of information include:
- NHS website
- YouTube
- Newsletters

MAIN SUCCESSES EXPERIENCED DURING LOCKDOWN

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11% cited an increased social media engagement
11% said that they were able to encourage physical activity of members
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INNOVATIVE IDEAS DURING LOCKDOWN

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SUPPORT OFFERED FOR OTHERS

29% of organisations said they would be able to offer advice and ideas for online delivery of sessions

Organisations could deliver online sessions to other groups.
Some organisations wanted to work together and collaborate on ideas.

BERKSHIRE CLUB SURVEY

54% of clubs and organisations are still delivering in an online format during lockdown.