

*Get Berkshire Active Presents....*

# NGB CLINIC 11.11.19

## DESBOROUGH BOWLING CLUB

EXPLORING HOW YOUR LOCAL  
NATIONAL GOVERNING BODY CONTACT CAN PROVIDE  
A SOLUTION TO YOUR PROBLEM

**BADMINTON** - [alexroe@badmintonengland.org.uk](mailto:alexroe@badmintonengland.org.uk)

**Key Audiences:** Core market, children & young people

**Overview:** Club Investment opportunities for BE affiliated clubs, Racket Pack (primary school product) delivery, seeking to increase para/disability badminton delivery in Berks,

**BOCCIA** - [info@bocciaengland.org.uk](mailto:info@bocciaengland.org.uk)

**Key Audiences:** Core market, underrepresented groups (disability)

**Overview:** Joining a club, playing boccia, qualifying as a coach or official.

**BOWLS** - [conorgrogan@bowlsdevelopmentalliance.com](mailto:conorgrogan@bowlsdevelopmentalliance.com)

**Key Audiences:** Underrepresented groups

**Overview:** Female specific programmes, Club development programme (inc funding to support clubs), Play Bowls package (inc funding to support clubs).

**CANOEING** - james.hinves@britishcanoeing.org.uk

**Key Audiences:** Core marketing, children & young people

**Overview:** Promoting the flexibility of canoeing, offering an activity for all. Berkshire has a good array of facilities making it easy to get involved.

**ENGAGE WATERSPORTS**- chris@engagewatersports.com

**Key Audiences:** Core market, children & young people, inactive communities, underrepresented groups

**Overview:** Coaching qualifications and training for volunteers/leaders in canoeing, CPD courses, after school clubs, disability specific programmes including taster sessions and river trips.

**FOOTBALL** - liz.verrall@berks-bucksfa.com

**Key Audiences:** Core market, children & young people, inactive communities, underrepresented groups

**Overview:** Participation based activities and targeted activities. Ensuring all delivery is safeguarded through the correct checks and training. Seeking partners to help deliver on their vision of 'Connecting People, Changing Lives'

**GOALBALL** - kathryn@goalballuk.com

**Key Audiences:** Underrepresented groups (disability)

**Overview:** Club development, school and community based tasters, coaching and officiating qualifications, volunteering opportunities.

**GOLF** - [matthew.draper@englandgolf.org](mailto:matthew.draper@englandgolf.org)

**Key Audiences:** Core market, children & young people, inactive communities, under represented groups

**Overview:** Club support, Junior golf, specific activities aimed at women and girls, partnership work with Alzheimers Society and Stroke Association.

**GROUP EXERCISE** - [brett@emduk.org](mailto:brett@emduk.org)

**Key Audiences:** core market, children & young people, inactive communities, underrepresented groups

**Overview:** Offering national framework instructor courses at Levels 1, 2, 3. Bursaries are available to help reduce costs. Free portal for class listings [www.classfinder.org.uk](http://www.classfinder.org.uk)

**HANDBALL** - [luke.hornsley@englandhandball.com](mailto:luke.hornsley@englandhandball.com)

**Key Audiences:** Core market, children & young people, inactive communities

**Overview:** Providing links to local clubs, offering CPD opportunities and school products.

**LACROSSE** - [n.roberts@englandlacrosse.co.uk](mailto:n.roberts@englandlacrosse.co.uk)

**Key Audiences:** Core market, children & young people, underrepresented groups.

**Overview:** Coaching & Officiating courses, Teacher CPD package, regional support, Pop Lacrosse (primary), Mixed lacrosse (field & secondary), Wheelchair Lacrosse, Floor Lacrosse (for individuals with low mobility).

**NETBALL** - [debbie.spindlow@englandnetball.co.uk](mailto:debbie.spindlow@englandnetball.co.uk)

**Key Audiences:** Children & young people, underrepresented groups (older people)

**Overview:** Promoting products; Back to Netball, Walking Netball, and Bee Netball

**SKATEBOARDING** - [james@skateboard-england.org](mailto:james@skateboard-england.org) or  
[chair@skateboard-england.org](mailto:chair@skateboard-england.org)

**Key Audiences:** Core market, Children and young people, Inactive Communities, Under-represented groups (disability).

**Overview:** Increasing participation, encouraging healthy and active lifestyles. Developing programmes from grass roots, up to & inc developing current & future Olympic talent. Developing skate parks, existing facilities, coaching programmes

**TABLE TENNIS** - [colette.gooding@tabletennisengland.co.uk](mailto:colette.gooding@tabletennisengland.co.uk)

**Key Audiences:** Core market, inactive communities.

**Overview:** Promoting Ping! Making ping pong really visible, accessible, sociable and irresistible.

**TOUCH RUGBY** - [performance.support@englandtouch.org.uk](mailto:performance.support@englandtouch.org.uk)

**Key Audiences:** Core market, children & young people, underrepresented groups, inactive communities.

**Overview:** Playing opportunities from beginner to elite, coaching qualifications, refereeing qualifications.

**WEIGHTLIFTING** - [owen.boxall@britishweightlifting.org](mailto:owen.boxall@britishweightlifting.org)

**Key Audiences:** Children & young people, inactive communities, underrepresented groups

**Overview:** Promoting coaching courses and instructing courses, Club development, athlete development.

**WINDSURFING & SAILING** - [rdo.south@rya.org.uk](mailto:rdo.south@rya.org.uk)

**Key Audiences:** core market, children & young people, underrepresented groups (disability)

**Overview:** Working with clubs to grow membership, RYA OnBoard (for CYP), RYA Sailability (disability), coaching qualifications.