Get Berkshire Active Presents....

NGB CLINIC 11.11.19

DESBOROUGH BOWLING CLUB

EXPLORING HOW YOUR LOCAL NATIONAL GOVERNING BODY CONTACT CAN PROVIDE A SOLUTION TO YOUR PROBLEM

BADMINTON - alexroe@badmintonengland.org.uk
Key Audiences: Core market, children & young people
Overview: Club Investment opportunities for BE affiliated clubs, Racket Pack (primary school product) delivery, seeking to increase para/disability badminton delivery in Berks.

BOCCIA - info@bocciaengland.org.uk
Key Audiences: Core market, underrepresented groups (disability)
Overview: Joining a club, playing boccia, qualifying as a coach or official.

BOWLS - conorgrogan@bowlsdevelopmentalliance.com
Key Audiences: Underrepresented groups
Overview: Female specific programmes, Club development programme (inc funding to support clubs), Play Bowls package (inc funding to support clubs).
**CANOEING** - james.hinves@britishcanoeing.org.uk  
**Key Audiences:** Core marketing, children & young people  
**Overview:** Promoting the flexibility of canoeing, offering an activity for all. Berkshire has a good array of facilities making it easy to get involved.

**ENGAGE WATERSPORTS** - chris@engagewatersports.com  
**Key Audiences:** Core market, children & young people, inactive communities, underrepresented groups  
**Overview:** Coaching qualifications and training for volunteers/leaders in canoeing, CPD courses, after school clubs, disability specific programmes including taster sessions and river trips.

**FOOTBALL** - liz.verrall@berks-bucksfa.com  
**Key Audiences:** Core market, children & young people, inactive communities, underrepresented groups  
**Overview:** Participation based activities and targeted activities. Ensuring all delivery is safeguarded through the correct checks and training. Seeking partners to help deliver on their vision of 'Connecting People, Changing Lives'.

**GOALBALL** - kathryn@goalballuk.com  
**Key Audiences:** Underrepresented groups (disability)  
**Overview:** Club development, school and community based tasters, coaching and officiating qualifications, volunteering opportunities.
**GOLF** - matthew.draper@englandgolf.org

**Key Audiences:** Core market, children & young people, inactive communities, under represented groups

**Overview:** Club support, Junior golf, specific activities aimed at women and girls, partnership work with Alzheimers Society and Stroke Association.

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**GROUP EXERCISE** - brett@emduk.org

**Key Audiences:** Core market, children & young people, inactive communities, underrepresented groups

**Overview:** Offering national framework instructor courses at Levels 1, 2, 3. Bursaries are available to help reduce costs. Free portal for class listings www.classfinder.org.uk

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**HANDBALL** - luke.hornsley@englandhandball.com

**Key Audiences:** Core market, children & young people, inactive communities

**Overview:** Providing links to local clubs, offering CPD opportunities and school products.

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**LACROSSE** - n.roberts@englandlacrosse.co.uk

**Key Audiences:** Core market, children & young people, underrepresented groups.

**Overview:** Coaching & Officiating courses, Teacher CPD package, regional support, Pop Lacrosse (primary), Mixed lacrosse (field & secondary), Wheelchair Lacrosse, Floor Lacrosse (for individuals with low mobility).
NETBALL - debbie.spindlow@englandnetball.co.uk
Key Audiences: Children & young people, underrepresented groups (older people)
Overview: Promoting products; Back to Netball, Walking Netball, and Bee Netball

SKATEBOARDING - james@skateboard-england.org or chair@skateboard-england.org
Key Audiences: Core market, Children and young people, Inactive Communities, Under-represented groups (disability).
Overview: Increasing participation, encouraging healthy and active lifestyles. Developing programmes from grass roots, up to & inc developing current & future Olympic talent. Developing skate parks, existing facilities, coaching programmes

TABLE TENNIS - colette.gooding@tabletennisengland.co.uk
Key Audiences: Core market, inactive communities.
Overview: Promoting Ping! Making ping pong really visible, accessible, sociable and irresistible.

TOUCH RUGBY - performance.support@englandtouch.org.uk
Key Audiences: Core market, children & young people, underrepresented groups, inactive communities.
Overview: Playing opportunities from beginner to elite, coaching qualifications, refereeing qualifications.
WEIGHTLIFTING - owen.boxall@britishweightlifting.org
Key Audiences: Children & young people, inactive communities, underrepresented groups
Overview: Promoting coaching courses and instructing courses, Club development, athlete development.

WINDSURFING & SAILING - rdo.south@rya.org.uk
Key Audiences: core market, children & young people, underrepresented groups (disability)
Overview: Working with clubs to grow membership, RYA OnBoard (for CYP), RYA Sailability (disability), coaching qualifications.