During Year 3 3,675 participants have taken part in Sportivate projects within Berkshire, with 88.7% of those being retained. Of these participants, 45.2% were female and 54.8% were male, with a small number listed as disabled (7.8%).

48 sports have been participated in, with 43 of those achieving a retention rate of 80% or better. Some of the most popular sports can be seen below (Fig. 1):

![Fig 1 - Retention rates of each sport](image)

**Retention Rates**

- The national Year 3 data shows that 84.9% of participants were retained, which is a 0.3% decrease on Year 2
- Within Berkshire, the overall retention rate was 85%, which is a decrease on Year 2 (91%) and Year 1 (90%)
- Of the 6 Berkshire boroughs, 3 managed to retain over 90% of their total participants: West Berkshire (99.0%), Bracknell Forest (98.0 %) and Windsor and Maidenhead (96.0%)

**Gender**

- The national data for Year 3 shows that the male/female split for retained participants was 57.9%/42.1%
The Berkshire data for Year 3 shows that the male/female split for retained participants was 52.1%/47.9% and therefore closer to a 50%/50% split than the national figures. In comparison to the Year 2 data, this gender split is closer to 50%/50%.

4 out of the 6 boroughs had higher retention rates for female participants than male participants (Fig. 2).

### Age Groups

- The national data shows that 86.7% of retained participants were 14, 15 and 16 years old.
- The data for Berkshire shows that 49.8% of retained participants were 14, 15 and 16 year olds, which is significantly less than in Year 2 (75.5%); projects within Reading in particular struggled with retaining this age range (Fig. 3).
- West Berkshire has engaged the widest range of age groups during Year 3; 14-20 year olds (Fig. 3).
- Typically, participants below the age of 14 and above the age of 21 have the lowest numbers in every Berkshire borough.
Ethnicity

- The national Year 3 data shows 71.6% of retained participants identified themselves as ‘white’
- The Berkshire Year 3 data shows 67.9% of retained participants identified themselves as ‘white’, which is a small decrease on Year 2 (69.9%)
- The Berkshire Year 3 data shows that 19.9% of retained participants identified themselves of ‘black’ or ‘Asian’ ethnicity, compared to 16.6% nationally

![Fig. 4](image)

Fig. 4 – retention rates for ethnicities within Berkshire boroughs

Semi-Sporty

- The national Year 3 data shows 59.6% of retained participants were defined as ‘semi-sporty’, an increase of 6.5% from Year 1
- The Berkshire Year 3 data shows 78.8% of retained participants were defined as ‘semi-sporty’, a 6.5% increase on Year 2
- Windsor and Maidenhead had the best retention rate for semi-sporty individuals, with 97.9%, whilst Reading had the lowest retention rate (62.4%) (Fig. 5)
- Bracknell Forest had the highest retention rate for those individuals classified as non-sporty (99.5%), whilst Reading again had the lowest retention rate (29.1%) (Fig. 5)

![Fig. 5](image)

Fig. 5- retention rates for semi-sporty individuals within Berkshire
Disability

- The national data for Year 3 shows that 7.7% of retained participants identified themselves as ‘disabled’
- Within Year 3 projects in Berkshire, 3.4% of retained participants identified themselves as disabled, which is an increase on Year 2 (2.5%)
- Bracknell Forest, Slough and Windsor and Maidenhead had the highest retention rates for disabled individuals, compared to Reading which had the lowest (Fig. 6)
- In the majority of Berkshire boroughs, there is a significant different between the number of disabled participants and the number of non-disabled participants: for example, Slough had 141 times more non-disabled participants than disabled, whereas Reading only had twice the amount of non-disabled participants than disabled, however this was due to the fact that Reading engaged far fewer disabled participants

![Fig. 6 – disability retention rates within Berkshire boroughs](image-url)