During Year 4, 2307 participants have taken part in Sportivate projects within Berkshire, with 90.2% of those being retained. Of these participants, 49.6% were female and 50.4% were male, with a small number listed as disabled (4.2%).

31 sports have been participated in, with 24 of those achieving a retention rate of 80% or better. Some of the most popular sports can be seen below (Fig 1.):

- Athletics, 228
- Canoeing, 204
- Basketball, 178
- Tennis, 175
- Multi-Sport, 132
- Badminton, 118
- Netball, 114
- Climbing, 95
- Handball, 89
- Aerobics, 81
- Dance/Zumba, 82

**Retention Rates**

- The national Year 4 data shows that 83.3% of participants were retained, which is a 1.6% decrease on Year 3.
- Within Berkshire, the overall retention rate was 90.2% which is an increase on Year 3 (85%).
- Of the 6 Berkshire boroughs, 4 managed to retain over 90% of their total participants: West Berkshire (93%), Bracknell Forest (97%), Windsor and Maidenhead (95%) and Slough (93%).
Gender

- The national data for Year 4 shows that the male/female split for retained participants was 54.2%/45.8%, which is an improvement on Year 3.

- The Berkshire data for Year 4 shows that the male/female split for retained participants was 50.4%/49.6% and therefore closer to a 50%/50% split than the national figures. In comparison to the Year 3 data, this gender split is much closer to an even split.

- 3 out of the 6 boroughs had higher retention rates for female participation than male participants (Fig. 2).

![Fig. 2 – retention rates within each Berkshire borough](image)

Age Groups

- The national data shows that 32.6% of retained participants were 14, 15 and 16 years old.

- The data for Berkshire shows that 49.2% of retained participants were 14, 15 and 16 year olds, which is slightly less than in Year 3 (49.8%).

- Reading, Slough and Wokingham engaged the widest rate of age groups during Year 4; 1-25 year olds (Fig. 3).
Ethnicity

- The national Year 4 data shows 75.8% of retained participants identified themselves as ‘white’
- The Berkshire Year 4 data shows 65.1% of retained participants identified themselves as ‘white’, which is a small decrease on Year 3 (67.9%)
- The Berkshire Year 4 data shows that 34.9% of retained participants identified themselves of ‘black’ or ‘Asian’ ethnicity, compared to 24.2% nationally

Fig. 3 – age group retention rates within Berkshire boroughs

Fig. 4 – retention rates for ethnicities within Berkshire boroughs

Semi-Sporty

- The national Year 4 data shows 51.4% of retained participants were defined as ‘semi-sporty’, a decrease of 8.2% from Year 3
• The Berkshire Year 3 data shows 72.5% of retained participants were defined as ‘semi-sporty’, a 5.3% decrease on Year 3

• West Berkshire had the best retention rate for semi-sporty individuals, with 100%, whilst Wokingham had the lowest retention rate (64.8%) (Fig. 5)

• Bracknell Forest had the highest retention rate for those individuals classified as non-sporty (97.4%), whilst Slough had the lowest retention rate (24.6%) (Fig. 5)

Fig. 5 – retention rates for semi-sporty individuals within Berkshire

Disability

• The national data for Year 3 shows that 8.9% of retained participants identified themselves as ‘disabled’

• Within Year 3 projects in Berkshire, 4.7% of retained participants identified themselves as disabled which is an increase on Year 3

• Bracknell Forest and Wokingham had the highest retention rates for disabled individuals, compared to Reading which had the lowest (Fig. 6)

• In the majority of Berkshire boroughs, there is a significant difference between the number of disabled participants and the number of non-disabled participants: for example, Bracknell Forest had 22 times more non-disabled participants than disabled, whereas Reading and Windsor and Maidenhead had no difference; however this was due to the fact that Reading and Windsor and Maidenhead engaged far fewer disabled participants